



Arizona Language Preparatory

6140 E Thunderbird Rd | Scottsdale, AZ 85254 | O: (602)996-1595 | F: (602)344-9560 | www.azlanguageprep.com

Open Meeting

August 17, 2026

Joint Corporate and Governing Board of Directors Meeting

MINUTES (PRELIM)

1. Notice of Meeting
 - a. Pursuant to Arizona Revised Statutes (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona Language Preparatory Board of Directors and to the general public that the Board will hold a public meeting, open to the public as specified below. The Board reserves the right to change the order of the items on the agenda, with the exception of public hearings set for a specific time.
 - b. **Location and time of meeting: Date and time of meeting will be 4:00 pm on August 17, 2026. Meeting will be held virtually. Members of the public and board are able to join via zoom (instructions can be found on the website at <https://azlanguageprep.org/board-of-directors/>).**
 - c. Call to public is only available for in-person attendants, and therefore will not be available during telephonic-only meetings. Each person will be limited to speak for 3 minutes at the maximum, and comments will be recorded in the minutes. The board cannot directly address the comments but will place them under consideration for possible discussion at a future meeting.
 - d. The Board of Directors reserves the right to move into executive session for legal advice with its attorneys, in person or by telephone, for any item listed on the agenda, pursuant to A.R.S. § 38-431.03(A)(3).
 - e. Pursuant to Arizona Revised Statutes (A.R.S.) § 38-431.02, the Arizona Language Preparatory Board of Directors hereby states that all notices and agendas of the meetings of the Arizona Language Preparatory Board of Directors and any of its committees and subcommittees will be posted at least 24 hours in advance on the school website <https://azlanguageprep.org/> (on the Board of Director's page), as well as on the front gate of Arizona Language Preparatory, 6140 E Thunderbird Rd, Scottsdale AZ 85032. The copy posted on the front gate is always available for public viewing.
 - f. Additional documentation relating to public meeting agenda items may be obtained at least 24 hours in advance of the meeting by contacting Michele Hill at (602) 996-1595.
2. Call to Order: 4:01 pm
3. Roll Call
 - a. Board Members Present: Kellie Rosinski (KR), Michael Gerity (MG), Blake Mayes (BM)
 - b. Board Members Absent: n/a
 - c. Non-Voting Officers Present: Luyao Huang (LH), Michele Hill (MH)
 - d. Non-Voting Officers Absent: n/a
 - e. Members of the Public Present: Tracy Northcutt
4. Call to the public – *This is the time for the public to comment. Members of the Board may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.*
5. Approval of agenda – BM motioned to approve the agenda as written, MG seconded; BM, MG, and KR all in favor



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6. Presentation and Discussion Regarding Proposed School Website Updates and Marketing Strategy, including presentation by Tracy Northcutt, invited presenter/consultant
 - a. Tracy Northcutt presented proposed updates to the school website and marketing plan. Board discussed ideas about how to improve outreach, advertising, getting additional google reviews, grant research, soliciting more booster club donations, use of platform zeffy for booster club donations, AZ state letter grade, and engaging more volunteers.
7. PTO Report - deferred
8. Business Manager Report - deferred
9. Principal/Administrator Report – presented by LH
 - a. Enrollment Report – reviewed
 - b. Staffing Updates - reviewed
 - c. Upcoming Events and Important Dates – reviewed
 - d. Financial Updates - reviewed
10. Consent Agenda (Items for Consideration, Authorization, Discussion, Direction, and Possible Approval)
 - a. Discussion and Possible Approval of Board Minutes from July 15, 2026
 - i. Deferred
 - b. Discussion and Possible Approval of Tracy Northcutt’s Letter of Interest to Join the School Board
 - i. KR motioned to approve Tracy Northcutt as a member of the board, BM seconded; KR, BM, and MG all in favor
 - c. Discussion and Possible Action Regarding Proposed School Website Updates and Marketing Plan
 - i. KR motioned to approve the proposed school website updates and marketing plan as presented by TN, with authorization of LH and MH to work directly with TN to implement the action plan. Additionally approved use of zeffy.com for booster club donations (and required linkage to school bank account).
11. Announcement of future meeting: Sept 14th at 4:30 pm
12. Meeting adjourned: 5:48 pm