



Arizona Language Preparatory

6140 E Thunderbird Rd | Scottsdale, AZ 85254 | O: (602)996-1595 | F: (602)344-9560 | www.azlanguageprep.com

Open Meeting

October 20, 2025

Joint Corporate and Governing Board of Directors Meeting

MINUTES

1. Notice of Meeting
 - a. Pursuant to Arizona Revised Statutes (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona Language Preparatory Board of Directors and to the general public that the Board will hold a public meeting, open to the public as specified below. The Board reserves the right to change the order of the items on the agenda, with the exception of public hearings set for a specific time.
 - b. **Location and time of meeting: Date and time of meeting will be 4:00 pm on October 20, 2025. Meeting will be held virtually. Members of the public and board are able to join via telephone or online (instructions can be found on the website at <http://azlanguageprep.org/>).**
 - c. Call to public is only available for in-person attendants, and therefore will not be available during telephonic-only meetings. Each person will be limited to speak for 3 minutes at the maximum, and comments will be recorded in the minutes. The board cannot directly address the comments but will place them under consideration for possible discussion at a future meeting.
 - d. The Board of Directors reserves the right to move into executive session for legal advice with its attorneys, in person or by telephone, for any item listed on the agenda, pursuant to A.R.S. § 38-431.03(A)(3).
 - e. Pursuant to Arizona Revised Statutes (A.R.S.) § 38-431.02, the Arizona Language Preparatory Board of Directors hereby states that all notices and agendas of the meetings of the Arizona Language Preparatory Board of Directors and any of its committees and subcommittees will be posted at least 24 hours in advance on the school website <https://azlanguageprep.org/> (on the Board of Director's page), as well as on the bulletin board located outside of Arizona Language Preparatory, 6140 E Thunderbird Rd, Scottsdale AZ 85032. The bulletin board is always available for public viewing.
 - f. Additional documentation relating to public meeting agenda items may be obtained at least 24 hours in advance of the meeting by contacting Michele Hill at (602) 996-1595.
2. Call to Order: 4:03 pm
3. Roll Call
 - a. Board Members Present: Kellie Rosinski (KR), Michael Gerity (MG), Blake Mayes (BM)
 - b. Board Members Absent: Mariya Nariychuk (MN)
 - c. Non-Voting Officers Present: Michele Hill (MH), Luyao Huang (LH)
 - d. Non-Voting Officers Absent: n/a
 - e. Members of the Public Present:
4. Call to the public – *This is the time for the public to comment. Members of the Board may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.*
5. Approval of agenda – BM motioned to approve the agenda, MG seconded; BM, MG, and KR in favor



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6. Consent Agenda (Items for Consideration, Authorization, Discussion, Direction, and Possible Approval)
 - a. Discussion and possible approval of an advertising plan
 - i. Discussed the importance of advertising to help raise awareness of the school. Reviewed options including google advertising and facebook advertising. Also discussed bid by Dallan Wortham (owner of Charter Connect) to assist with advertising, which the board will reconsider in early 2026. Luyao has already worked on optimizing the website to help with google search results. KR motioned to approve an initial budget of \$1,500 for advertising, primarily with google and/or facebook advertising platforms, with further budget approvals based on initial data. BM seconded. KR, MG, and BM all in favor.

Announcement of future meeting: November 17, 2025 at 4 pm
7. Meeting adjourned: 4:38 pm