



Arizona Language Preparatory

6140 E Thunderbird Rd | Scottsdale, AZ 85254 | O: (602)996-1595 | F: (602)344-9560 | www.azlanguageprep.com

Open Meeting

April 7, 2025

Joint Corporate and Governing Board of Directors Meeting

MINUTES

1. Notice of Meeting
 - a. Pursuant to Arizona Revised Statutes (A.R.S.) § 38-431.02, notice is hereby given to the members of the Arizona Language Preparatory Board of Directors and to the general public that the Board will hold a public meeting, open to the public as specified below. The Board reserves the right to change the order of the items on the agenda, with the exception of public hearings set for a specific time.
 - b. **Location and time of meeting: Date and time of meeting will be 4:30 pm on April 7, 2025. Meeting will be held virtually. Members of the public and board are able to join via telephone or online (instructions can be found on the website at <http://azlanguageprep.org/>).**
 - c. Call to public is only available for in-person attendants, and therefore will not be available during telephonic-only meetings. Each person will be limited to speak for 3 minutes at the maximum, and comments will be recorded in the minutes. The board cannot directly address the comments but will place them under consideration for possible discussion at a future meeting.
 - d. The Board of Directors reserves the right to move into executive session for legal advice with its attorneys, in person or by telephone, for any item listed on the agenda, pursuant to A.R.S. § 38-431.03(A)(3).
 - e. Pursuant to Arizona Revised Statutes (A.R.S.) § 38-431.02, the Arizona Language Preparatory Board of Directors hereby states that all notices and agendas of the meetings of the Arizona Language Preparatory Board of Directors and any of its committees and subcommittees will be posted at least 24 hours in advance on the school website <https://azlanguageprep.org/> (on the Board of Director's page), as well as on the bulletin board located outside of Arizona Language Preparatory, 6140 E Thunderbird Rd, Scottsdale AZ 85032. The bulletin board is always available for public viewing.
 - f. Additional documentation relating to public meeting agenda items may be obtained at least 24 hours in advance of the meeting by contacting Michele Hill at (602) 996-1595.
2. Call to Order: 4:30 pm
3. Roll Call
 - a. Board Members Present: Kellie Rosinski (KR), Blake Mayes (BM), Mariya Nariychuk (MN)
 - b. Board Members Absent: Michael Gerity (MG)
 - c. Non-Voting Officers Present: Michele Hill (MH), Luyao Huang (LH)
 - d. Non-Voting Officers Absent: n/a
 - e. Members of the Public Present: none
4. Call to the public – *This is the time for the public to comment. Members of the Board may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. § 38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later date.*
5. Approval of agenda – BM motioned to approve the agenda as written, MN seconded; BM, MN, and KR all in favor



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6. Consent Agenda (Items for Consideration, Authorization, Discussion, Direction, and Possible Approval)
 - a. Every Door Direct Mail (EDDM) vendor options for mailing ALP advertising cards to local families
 - i. Click2Mail: Total price \$1,492.18 (3,511 mail pieces)
 1. KR motioned to approve the Click2Mail quote, BM seconded; BM, MN, and KR all in favor
 - ii. EveryDoorDirectMail.com: Total price \$1,848 (3,487 mail pieces)
 - iii. Amplified Mail: Total price \$1,639.58 (3,513 mail pieces)
 - b. School advertising postcard design
 - i. Postcard draft was reviewed. Discussed how to improve the design, with the plan to remove the majority of small type, and to focus on the big selling points of the school. KR motioned to approve the discussed postcard changes with the plan for LH to send out an updated draft to KR and MN for final review and edits; MN seconded; BM, MN, and KR all in favor
 - c. School website design
 - i. Seven website design examples were reviewed. MN motioned to approve moving forward with the Legacy example with use of a dark background reflecting ALP school's colors; KR seconded; BM, MN, and KR all in favor.
7. Announcement of future meeting: April 21, 2025 at 4:30 pm
8. Meeting adjourned: 4:56 pm